The Next Frontier in Data Discovery SAP Visual Intelligence

Phil Bayliss September 2012



SAP Visual Intelligence

Who's it for?









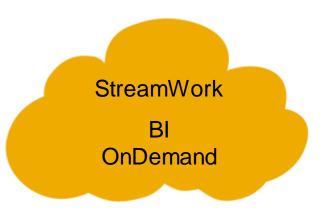
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Vision for SAP Visual Intelligence and Explorer: Desktop, Mobile, Cloud









Manipulate and Visualize













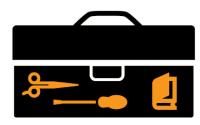
Visual Intelligence Vs. Explorer: 3 Differences

Data Acquisition



- Acquire your own data from different sources
- Combine multiple data sources

Data Transformation



- Transform data the way you want it
- Make data better suited for discovery and analysis

Data Visualizations



- Build your own visualizations
- More granular control and advanced options

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SAP Visual Intelligence Roadmap for 2012 (Planned Innovations)

1.0

Directly connect to HANA data

Easy to use and quick to install

Create interactive visualizations on top of HANA

1.0.1

Expanded data sources (HANA, Excel, CSV)

Data merge and manipulation without scripting

Visualize data via Explorer web and mobile

StreamWork integration

1.0.2

Support for Databases (Oracle, SQL Server, Teradata and Sybase IQ) 1.0.3/1.0.4

Add enterprise data acquisition: UNX

Seamless integration with BI Platform

Sep 2012

2.0

Simple Dashboards

Tier 1 Language support

Improved Formula Editor

Visualization improvements

June 2012 July 2012

May 2012

SAP Visual Intelligence Launched at SAPPHIRE

On Direct Price list

HANA Only

SAP Visual Intelligence Launched at SAP Insider Milan

Non-HANA personal options made available

Non-HANA Database options made available

Expansion of target customer list

Trial Option Made Available

Intelligent Data Sales Play

Distribution Rollout

Expanded Market Presence via Language support

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Thank You!



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